



**70 years** of Service,  
**70 years** of Leadership



THE UNIVERSITY OF THE WEST INDIES  
OPEN CAMPUS MONTSERRAT  
**ALLIOUAGANA FESTIVAL OF THE WORD  
2018**  
**SOUVENIR BOOKLET CONTRACT**

Greetings!

2018 is a year of celebrations and as a result we have chosen for our theme for the Alliouagana Festival of the Word, ***Understanding Legacies, Celebrating Achievements, Embracing Tomorrow.***

In March, we celebrated the 250<sup>th</sup> anniversary of our ancestors' failed bid for freedom on St. Patrick's Day in 1768. Also this year, The University of the West Indies celebrates 70 years of service to the region and its youngest Campus, the Open Campus, is now ten years old. Montserrat's newest festival, the Alliouagana Festival of the Word, an initiative coming out of the local Open Campus, will be going into its 10<sup>th</sup> edition in November. Over the weekend of the Festival we hope to explore historical legacies, good and bad, celebrate our achievements and prepare to embrace our future.

As is customary, we are soliciting your support for this annual literary festival in Montserrat which seeks, among other things, to stimulate the local economy. We invite you to purchase advertising space in our ***Souvenir Booklet and Business Guide*** which will be covering the 2016 to 2018 literary festivals. You may wish to publish a poem or short-story, feature an advertisement about your business or send greetings to authors and friends. Or in keeping with the 2017 theme, ***Telling Our Stories***, you may wish to tell the story of your business or an experience you would like to document for posterity.

Please select from the rates listed below and know that your contribution is going to a good cause. Rates are negotiable in the interest of accommodating comprehensive stories. If you do not have a copy of the last issue of the Souvenir Booklet, you can view it on the festival website, [www.litfest.ms](http://www.litfest.ms).

Kindly complete the contract and attach a copy of your advertisement, message or story. Wherever possible, we request that you send "camera ready" advertising copy and not a PDF file. Graphics must be at least 300 dpi. We do provide assistance with graphics if you need it.

All information should be submitted on or before August 31, 2018 to: [montserrat@open.uwi.edu](mailto:montserrat@open.uwi.edu)

**We are counting on your support and appreciate your generosity.**

c/o The UWI Open Campus Montserrat  
P.O. Box 256, Salem, Montserrat  
Tel: (664) 491-3924 / 2344 | Office Fax: (664) 491-8924

[montserrat@open.uwi.edu](mailto:montserrat@open.uwi.edu) or [gracelyn.cassell@open.uwi.edu](mailto:gracelyn.cassell@open.uwi.edu)

### AGREEMENT

Name/Organisation:	RATES (US\$)	
Address:	Inside Front	\$375.00
	Inside Back	\$350.00
	Phone # or Email Address:	Full Page (Colour)
Half Page (Colour)		\$175.00
Quarter Page (Colour)		\$125.00
Make cheque or money order payable to: The UWI Open Campus P.O. Box 256 Salem, Montserrat	Full Page (B&W)	\$100.00
	Half Page (B&W)	\$75.00
	Quarter Page (B&W)	\$50.00
	Patron Listing	\$20.00

c/o The UWI Open Campus Montserrat  
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Tel: (664) 491-3924 / 2344 | Office Fax: (664) 491-8924  
[Montserrat@open.uwi.edu](mailto:Montserrat@open.uwi.edu) or [gracelyn.cassell@open.uwi.edu](mailto:gracelyn.cassell@open.uwi.edu)

**PATRONS – US\$20.00 EACH**

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<b>25.</b>	<b>50.</b>

**Please insert names above for Patron Listing.**

Solicited By: