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The UWI Open Campus Montserrat  
and the

Alliouagana Festival of the Word

present the

**FIRST SYMPOSIUM IN THE  
ALPHONSUS "ARROW" CASSELL  
MEMORIAL LECTURE SERIES**

*"Creative and Cultural Industries: Implications for  
Developing Economies"*

and

**EXHIBITION  
"ALPHONSUS 'ARROW' CASSELL:  
HIS LIFE AND LEGACY"**



Thursday November 11, 2010  
Cultural Centre, Little Bay, Montserrat

**Sponsored by the Eastern Caribbean Central Bank**

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THE UNIVERSITY OF THE WEST INDIES  
OPEN CAMPUS  
MONTSERRAT  
P.O. Box 256, Salem

Phone: (664) 491-3924; Fax: (664) 491-8924;  
email:montserrat@open.uwi.edu

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7.00 pm Viewing of Video Tribute to Arrow

7.20 pm **National Anthem**

**Invocation**

Rev. Dr. Joan Meade

**Welcome and Overview**

Miss Gracelyn Cassell, Head,  
UWI Open Campus Montserrat

**Remarks**

Hon. Sarita Francis  
Deputy Governor

**Remarks**

Mrs. Claudette Weekes, Resident Representative  
of the Eastern Caribbean Central Bank

**Remarks**

Mrs. Camilla Watts, Alphonsus Cassell's sister

**Introduction of Presenters**

Head, UWI Open Campus Montserrat

7.40 pm **Feature Presentation:**

"One Hot, Hot, Hot Groovemaster: A Reflection  
on Arrow's Contribution to Caribbean Music."

Ms. Elizabeth Watson, Campus Librarian  
UWI Cave Hill

"Follow the Arrow: Lessons Learned from a Soca King."  
Warren Cassell, Attorney at Law

"Prospects for Cultural Tourism and Festivals."  
Dr. Joseph Lema, Associate Professor,  
Drexel University

"Post Colonial Hybridity as Represented in Arrow's  
*Proud to be a Montserratian.*"

Dr. Vernie Clarice Barnes, Schools' Psychologist  
Ministry of Education and Visiting Lecturer,  
University of Birmingham

**DISCUSSION**

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**ENTERTAINMENT**

- *The Score*: Poem by Professor Sir Howard Fergus in Tribute to Arrow
- Video of Arrow in Performance
- *Miss You*: Song for Arrow by Cecil "Cepeke" Lake
- *Arrow*: Poem by Clover Lea in Tribute to Arrow

**VOTE OF THANKS**

**RECEPTION**

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