



The UWI Open Campus Montserrat

and the

Alliouagana Festival of the Word

present the

**SECOND SYMPOSIUM IN THE
ALPHONSUS "ARROW" CASSELL
MEMORIAL LECTURE SERIES**

***"Creative Industries: Forces for Change,
Innovation and Entrepreneurship"***

and

**EXHIBITION
"ALPHONSUS 'ARROW' CASSELL:
HIS LIFE AND LEGACY"**

Thursday November 10, 2011
Cultural Centre, Little Bay, Montserrat
6.30 pm

Sponsored by the
Eastern Caribbean Central Bank



6.30 pm

National Anthem

Invocation – Pastor Toney Allen

Welcome and Overview

Miss Gracelyn Cassell, Head,
UWI Open Campus Montserrat

Introduction of Dr. Clarice Barnes, Chair

Head, UWI Open Campus Montserrat

Remarks

Hon. Reuben Meade
Premier

7.00 pm

Feature Presentation: The Business of Music

Ivan Berry, Manager, iB Entertainment and
BeatFactory Record Label

7.30 pm

**“The Cultural Entrepreneur in the Caribbean
and the Creative Industries”**

Deirdre O. LaBassiere , Attorney-at-Law (New
York), LL.M (International Human Rights),
LL.B (Hons), LaBassiere Sawyers LLP – Partner

7.50 pm

**“Creative Potential of Developing Regions:
Charting a Course for Economic Prosperity”**

Claire De Riggs Jones, Msc.

8.10 pm

**“Is This Arrow’s Second Death?: A Look at
Arrow’s Music one Year Later”**

Mr. Warren Cassell, Attorney at Law

8.30 pm

**“Arts in Education: Bringing School Directors
into the Performance”**

Lowell Fiet, PhD. University of Puerto Rico

8.50 pm

**“Education for Participating in Creative
Industries”**

Samuel Joseph PhD, Director of Lavabits
(Montserrat’s First Software Company)

DISCUSSION

ENTERTAINMENT

Selection from Arrow Poems and Saturday Soup

by Professor Sir Howard Fergus

Tribute to Arrow – Garvin Scrappy Johnson

VOTE OF THANKS

THE UNIVERSITY OF THE WEST INDIES

OPEN CAMPUS

MONTERRAT

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