



THE UNIVERSITY OF THE WEST INDIES
OPEN CAMPUS MONTSERRAT
ALLIOUAGANA FESTIVAL OF THE WORD
2019
SOUVENIR BOOKLET CONTRACT



Greetings!

Last year, the theme for the Alliouagana Festival of the Word was **Understanding Legacies, Celebrating Achievements, Embracing Tomorrow**. As we continue to recognise the International Decade for People of African Descent, we are using the theme **Continue the Conversation, Change the Narrative** to follow up this year with discussions on issues of importance to people of colour.

We have a stellar line-up of authors with stimulating presentations to continue the conversation. And following West African wisdom from the Asante tribe, we are using the Chain Link Symbol or NKONSONKONSON, as a reminder to ourselves that **In Unity Lies Strength**. Such unity, of course, demands that the rest of humankind is also involved in a constructive dialogue and we therefore encourage everyone's thoughtful participation.

As is customary, we are soliciting your support for this annual literary festival in Montserrat which seeks, among other things, to attract visitors to the island and to stimulate the local economy. We invite you to purchase space in the 2019 **Festival Booklet** and in doing so you are supporting our annual literary festival. As you may have seen in our previous Souvenir Booklet, we welcome contributions that provide details of your connection to Montserrat - a personal history or a business story.

Please select from the rates listed below and know that your contribution is going to a good cause. Kindly complete the contract and attach a copy of your advertisement or message. Wherever possible, we request that you send "camera ready" advertising copy and not a PDF file. Graphics must be at least 300 dpi. We do provide assistance with graphics if you need it.

Payments are to be directed to The UWI Open Campus. All information should be submitted on or before September 15, 2019 to: montserrat@open.uwi.edu

We are counting on your support and appreciate your generosity.

Contact us at:

c/o The UWI Open Campus Montserrat
P.O. Box 256, Salem, Montserrat
Tel: (664) 491-3924 / 2344 | Office Fax: (664) 491-8924
montserrat@open.uwi.edu or gracelyn.cassell@open.uwi.edu



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AGREEMENT

Name/Organisation:	RATES (US\$)	
	Address:	Outside Back
Inside Front		\$375.00
Inside Back		\$350.00
Phone # or Email Address:	Full Page (Colour)	\$225.00
	Half Page (Colour)	\$175.00
	Quarter Page (Colour)	\$125.00
Make cheque or money order payable to: The UWI Open Campus P.O. Box 256 Salem, Montserrat	Full Page (B&W)	\$100.00
	Half Page (B&W)	\$75.00
	Quarter Page (B&W)	\$50.00
	Patron Listing	\$20.00



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PATRON LISTING - US\$20.00 EACH

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Please insert names above for Patron Listing.